

中国特色国际传播叙事体系的构建是一个兼具时代追求、理论意义与实践导向的全新命题，既有必要性也有可行性。因此，如何建构可感知、可沟通、可调适、可共情的中国自主国际传播话语体系和叙事体系，将是未来中国国际传播实现“破局”的过程中，值得继续思考和探究的新课题。

The Multidimensional Turn and Route of International Communication Narrative with Chinese Characteristics

SHEN Yue^{1 2}&JIN Sheng-jun³

(1.Shanghai Academy of Global Governance and Area Studies, Shanghai International Studies University, Shanghai, 200083; 2.Shanghai Institution of Tourism, Shanghai Normal University, Shanghai,200234; 3.School of Journalism and Communication, Renmin University of China, Beijing, 100872

Abstract: The new challenges and complexities faced by China's international communication are increasing, and international communication practices are still constrained by the suppression of public opinion from some countries and a lack of innovation in discourse content. The deep transformation of the international communication ecosystem, the silent emergence of Western discourse traps, a shift in communication objectives towards "sacrificing the near for the distant", and the scarcity of national narrative emotional elements have created difficulties and logical constraints in the construction of the international communication narrative system. Inclusive textual narratives, precise communication narratives, constructive shared narratives, and conversational empathetic narratives have collectively shaped the international communication narrative framework in the era of globalization. Establishing a narrative position with the new form of human civilization as the core of discourse, building a narrative carrier that bridges the gap between cultural identities with the temporary cultural community, innovating the multimodal narrative with intelligent digital immersion, and exploring the intelligent micro narrative subject led by ChatGPT constitute multiple paths to improve the narrative effectiveness of international communication.

Keywords: Chinese Characteristics, International Communication, Telling China's Stories Well, Chinese Narrative System, ChatGPT

《云南社会科学》2023 年总目录

第一期	第二期
学习贯彻党的二十大精神 / 1	哲学 / 2
· / 11	/ 11
/ 19	/ 18
/ 27	/ 26
中国式现代化研究 / 35	国际问题 / 34
栏目主持人：梁双陆	
边疆经济 / 44	/ 35
/ 46	/ 44
/ 60	政治学 / 54
/ 71	/ 64
法学·民法典诉讼评注 / 80	经济学 / 73
栏目主持人：张卫平	
/ 81	/ 82
229	/ 91
/ 93	法学·个人信息保护与数据权属 / 99
985 / 106	/ 111
580 2	998
/ 118	/ 119
997	边疆治理现代化 / 128
/ 131	/ 128
文学 / 144	/ 139
/ 153	社会学 / 151
/ 164	/ 151
社会学 / 170	/ 161
/ 170	文学 / 169
历史学 / 177	/ 169
/ 177	/ 180

第三期

学习贯彻党的二十大精神

/ / 1

/ / 13

/ / 23

边疆治理现代化·“一带一路”十年建设成果总结

/ / 32

/ / 41

政治学

/ / 53

/ / 62

/ / 71

经济学

/ / 80

/ / 91

/ / 99

法学

094C4689440AC7288452D447077E46C9E1C61846101C618994984EJDTc 1 Tf0.004 Tc -0.004 Tw -2.334 -83152 Td04630E077E46C9E206108E N¼ 'A p-75 Ô Đg W ? ... ä f qW @ Q La,,aÖEÑ Õæ QN1S ?H< À v] ~ 0%0ü° Â ð...0y" @13# ¶µ0sXt6#žPÍ sÂ• 13€Ö[L•q. g ÜæÑÖöáPGäu ± /



第五期		第六期	
学习贯彻党的二十大精神	/ / 1	边疆治理现代化	栏目主持人：方盛举 / 1
	/ / 10		/ 2
	/ / 19		
建设中华民族现代文明	/ / 30		/ 12
	/ / 39	哲学	/ / 23
法学·法政策学的理论与应用	/ / 48		/ / 32
	/ / 57	建设中华民族现代文明	/ / 39
	/ / 65		/ / 48
经济学	/ / 74	政治学	/ / 59
	/ / 83		/ / 70
	/ / 91	法学	/ / 80
边疆治理现代化·欧亚国家的边疆问题与边疆治理	/ / 101		/ / 91
	/ / 108	ESG	/ / 105
	/ / 116		/ / 114
	/ / 128	历史学	/ / 125
历史学	/ / 139		/ / 134
	/ / 149	媒介社会学	/ / 143
数字治理			/ / 152
	/ / 162	传播学	/ / 164
	/ / 171		/ / 173
文学	/ / 181	2023	/ 186